



Hello Shen Crew,

The Hoffman's Carwash fundraiser will start on Monday, April 10th and will end on Friday, May 19th. This is a great opportunity to raise money to support our team because almost everyone has heard of Hoffman's and the cost of the tickets is the same price that they would pay if they went directly to Hoffman's. And we earn 50% of the sales of all tickets sold!

Sales goals are as follows:

\$150 for a 1 rower family (Buyout price – \$75)

\$225 for a 2 rower family (Buyout price – \$112.50)

For rowers who don't reach their sales goal, partial buyouts will be as follows:

(Sales Goal – Total Sales) x .5 + Total Sales = Buyout Cost

For ex:

- Single rower sells \$100 towards goal. $\$150 - \$100 = \$50 \times .5 = \underline{\$25} + \$100 = \125 .
Rower owes \$25 on top of their \$100 ticket sales (\$125 total).
- 2 rower family sells \$125 towards goal. $\$225 - \$125 = \$100 \times .5 = \underline{\$50} + \$125 = \175 .
Rowers owe \$50 on top of their \$125 ticket sales (\$175 total).

There are basically two types of tickets you'll be selling: \$10 for an **Exterior Wash** and \$25 for a **Full Service Wash**. Refer to the Shen Crew website for explanation of each service and order form.

There are two ways to sell the tickets: Door-to-door and/or Online.

Online orders are the easiest. Just share this link – <http://www.hoffmanhelpinghands.com/fundraisers/shencrew> – with family, friends, neighbors, co-workers and even on social media, i.e. Facebook. When placing the order online, the customer will fill out all of their required information, including payment method. Make sure they reference your rower, so they can get credit for the sale. The benefit of having them order online is the e-ticket is instantly sent to their email or mobile device for them to use right away or they can print and use at a later date.

If you go door-to-door, bring the order form with you, and have each customer completely fill out their name, address, phone number, and the tickets they want. You should make sure the paid amount is properly filled in. Customers pay at the point of sale. They can pay by cash or check, but if they choose to pay by check, it should be made out to CASH or the ROWER'S PARENT. The rower's parent will then deposit the money into their own account. Place the filled out Order Form, along with ONE check (made out to FOOSC) and/or cash of the total amount collected, in a sealed envelope with your rower's name and "Carwash Orders" clearly marked on the outside, and drop it off in the lockbox in the boathouse.

For the door-to-door sales and the order forms/payments collected, we will place a group order with Hoffman's shortly after the fundraiser ends on May 19. We will receive the tickets shortly after that. Ticket distribution to rowers will occur 7 – 10 days from the official end of the fundraiser.

In either case, neither the regular tickets nor the e-tickets have an expiration date.

Thanks in advance for your support! If you have any questions, please feel free to contact either Mark Pidgeon at mpidgeon54@gmail.com, John Neidhart at neidjt@earthlink.net or Lisa Feerer at lisafeerer@gmail.com.

- Mark Pidgeon - John Neidhart - Lisa Feerer