

2017 SHEN CREW ROW A THON INFORMATION

Saturday, September 23rd

Volunteers: Need 4

1. 2 Members to stuff and mail letters after the parent meeting on Saturday, Sept 9th
2. 1 Member for Media Blast- Volunteer will place ads in the Pennysaver, Community News, Instagram and Facebook that we can send out to the public to direct them where to go to support us and donate.
3. Organize which rower needs Thank You notes to whom and how many. Print out a list for each rower of who donated and the address to send the thank you note. Then deliver the notes to the rowers to fill out and mail themselves.

The process timeline

September 9th

- The parents will bring with them to the parent meeting 10 envelopes stamped and addressed to possible donors clipped together with the rower's name.
- The envelopes will be handed in at the fundraising table to one of the volunteers who will check off the rower's name.
- After the meeting the volunteers will take 10 donation letters per rower and write the rower's name in the blank indicating the sponsored rower and stuff it in the envelope to be mailed.

September 10th

- Volunteer will place ads for 2 weeks in the Pennysaver, Community News, Instagram and Facebook so we get the word out to the public and direct them where to go to support us and donate.

October 16th

- Once all the donations have been tallied in Google Docs (by Barb) one of the volunteers will count out the amount of thank you notes that each rower must receive and clip them together with a print out of the rower's name and all the donors and addresses to send the notes out to. Hand them out at the end of practice 1 or 2 days to the rowers.

Cost for 2107

- Gas = \$
- Coach Fees = \$350 (rough estimate)
- Postage = \$0 (parents paying)
- Thank you notes = \$0 (leftover)
- Copies = \$0 (Jason)
- Envelopes = \$0 (parents paying)

Past figures - Total Raised - Cost = Profit

2014 - \$14,040 - \$919 = \$13,121

2015 - \$9,665 - \$915 = \$8,750

2016 - \$9,912 - \$666 = \$9,246