

February 9, 2016 Board Minutes

There were no members attending so no open meeting was held. The meeting was called to order at 7:03 pm at the Acadia Library.

Board Members present: Laura McClendon , Rob Partlow , Sean Obrien, Mary Hanratty, Kim Ferraioli, Scott McDonald, Paul Ennis, Marc Price, Nancy Paulsen and Joe Castaldo on speaker phone. Also present: Mike Gilbert and Dave Clayman.

- 1) SPAC Fundraising opportunity: Chip Camarro GM of the Legends group which organizes volunteers discussed the fundraising opportunity for us to work the concession stands during concerts over summer. Workers must be 18 yrs or older, commitment of 15 concerts from organization requested, 6-8 workers min each concert, will pay each volunteer the greater of \$9.50/hr or 10% of sales and shifts usually 5-11:00pm. Potential of this fundraiser will be 5-10k depending on how many people work. The board all agreed this would be a great event to try and have all proceeds to go our equipment fund for new boats & oars which was agreed will be focus on this calendar year. Laura will send out note to membership to gauge interest before setting up training sessions etc.
- 2) Coaches Report:
 - a) Coach Mike offered an opportunity for his wife Catherine to use her expertise of non profit world and organization to hold a session for the board & coaches of Shen Crew. Identifying the goals, roles and skills to support our mission and plan our priorities for this year and future. All agreed it is a great idea and Laura will connect to plan.
 - b) Coach Sean reviewed the spring regatta schedule. Decision to not go to stotesbury but instead go to Pittsford since can row as club and our mixed boats would allow all to participate. Rob will work with hotel to give up Stotesbury reservation and start booking for Pittsford.
 - c) Mod Winter training - Coach Dave & Scott gave update that Mod Winter training is going well. They got 4 new kids so now 38 kids participating. Scott and Dave have been bringing ergs which is cumbersome task but the kids are enjoying the addition to the Mod program. Dave is working to schedule swim test for one of the kids before spring starts. Confirmed Spring schedule for Mods to include scrimmages every Wed, Mod practice starting April 11th.
 - d) Footplates – Dave gave update on 75 foot plates that were made and shipped and post office lost package. Dave is still working with post office to get insurance payment reimbursed to us. He will be setting up date in March for new footplates to be made for added revenue.
- 3) Recruiting update – Nancy and Kim gave recruiting update of 3 planned events. 8 new kids have joined winter and/or spring from mall event. Feedback was more kids would be nice to have in future to work the ergs but all in all great addition to our recruiting efforts and deemed worthwhile.

- 4) Mod pricing – Kim asked for vote from board to increase Mod pricing by \$20. There has not been a price increase in several years to offset more coaches, increased busing costs and the extra week added to this spring season. All members votes in agreement of increase.
- 5) Presidents Report – Laura shared that Paul Ennis is now admin of our facebook page and has begun making updates to our webpage. The car fundraiser is still in works and no commitment yet made by dealership so more to come next month on that. Laura & Sean gave update from meeting with Chamber of Commerce. There is a mixer event and future opportunities we will be looking to incorporate that chamber members offer like pro bono financial planning, legal advice and many marine entities we could possibly use for sponsors. Sean is working on article with Saratogian on boat etiquette.
- 6) SafeSport update – The new policies, updated brochure and new Q&A were given out ahead of meeting. Mary reported the changes were streamlining our policy based on feedback and alignment with the school DASA program. Board approved changes so updated materials will be provided to Paul to post on website in the coming week before beginning of season.
- 7) Financial Statement Discussion - Laura answered qts on the financial statement provided by Jackie. Board identified that food tent is a huge expense for club and discussion to look for savings was discussed. Coaches would prefer kids to eat breakfast at home prior to attending and be served a healthy meal in between races. It was also noted at times that more parents are eating than just the kids so possible savings for club could be instituted by providing just coffee & bagels to parents and looking for lower cost and less labor intensive meals for the kids for this season.
- 8) Agreement of Spring Parent meeting will be Sat April 2nd. Location TBD either at boathouse, possibly maritime center or Nancy Paulsen's church at exit 8 close to boathouse depending on weather. Decision will be made as date gets closer.

Meeting adjourned at 9:45 pm.